



The Association for Operations Management

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SAVE THE DATE....

*APICS Grand Rapids Chapter Golf Outing
On
Wednesday,
June 3rd at
Thornapple Point*

WEDNESDAY, APRIL 8, 2009

PROFESSIONAL DEVELOPMENT MEETING

NetShape International LLC, 16344 Comstock Street in Grand Haven, will be hosting this Professional Development Meeting (PDM) on Wednesday, April 8th beginning at 6:00 p.m.

Representatives from NetShape will provide the history of the company along with a Plant Tour. What you will see:

- Large tonnage injection molding machines—Quick Changeover (19-22 minutes).
- Material handling systems capable of 16 Million + pounds of resin per year.
- Examples of:
 - Visual Management
 - Standardized Systems
 - KanBan
- Advanced process control systems
- Clean and orderly equipment and storage areas.
- Inventories of only 1 to 3 days worth of product, resulting in 30+ inventory turns per month.

AGENDA:

- 5-6:00 p.m. Hospitality/Registration
- 6:00 p.m. Dinner/Tour
- 8:00 p.m. Conclusion

COSTS:

- \$ 25.00 Members
- \$ 35.00 Non-Members
- \$ 15.00 Full-Time Students

REGISTRATION:

- Online at www.apics-gr.org
- Email to: Apicswestmi@aol.com

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PRESIDENT'S MESSAGE....

At the March PDM, Tom Schulte provided a most entertaining and informative presentation on the topic of **How to Stay Positive**. In these tough economic times, it is important to gain control on how your mind wants to see and analyze the world around you. Work on keeping it positive!

The April PDM will be dinner and a plant tour at NetShape Corporation in Grand Haven. Plant tours are another great way to network with other business professionals. You will also be obtaining insight on how another company handles their business.

We are in the second half of the 2008-09 APICS season and always looking to expand our Board of Directors. If you are interested in learning more, please feel free to contact any of the current Board members. Their contact information is located on our website at www.apics-gr.org.

Also visit our website at www.apics-gr.org for classes being offered and other networking opportunities within the APICS chapter, as well as other APICS events. As always, if there are areas of interest to you or your organization, please do not

hesitate to contact any of the board members. We are here to provide the opportunities that will help you in your daily lives.

For more information on any events, classes, or to register, visit our website at www.apics-gr.org.

Denise L. Whittington
APICS Grand Rapids Chapter
President 2008-09



PROPOSED CHANGES TO THE CHAPTER BY-LAWS....

Each year the Board of Director reviews the Chapter's By-Laws, the guide to running a successful chapter, and this year the 2008-09 Board is proposing some amendments:

Page 8 XII. PAST PRESIDENT

The Past President promotes APICS, represents the chapter at non-APICS functions (**DELETE: such as student scholarship awards**). **The Past President is also responsible for nurturing the Affiliated Student Chapter(s) and for** coordinates annual by-law revisions. This position is also responsible for completing all assignments made by the local chapter President.

Page 9 XII. STUDENT CHAPTER DIRECTOR

ADDED POSITION: 11. Student Chapter Director—This director is responsible for nurturing the Affiliated Student Chapter(s)., attending the Student Case Competition, and representing the Chapter at student chapter events. Candidates for this position must have been on the Board of Directors for a minimum of one year prior to this position.

Page 9 XII. DIRECTOR AT LARGE

CHANGES: 12. Director-at-Large (1 position used to be 2 positions).

The proposed changes will require a vote by the general membership at the April 8th PDM. According to the bylaws, a vote of two-thirds of the members present at a regular meeting is required for acceptance of the bylaw amendments.

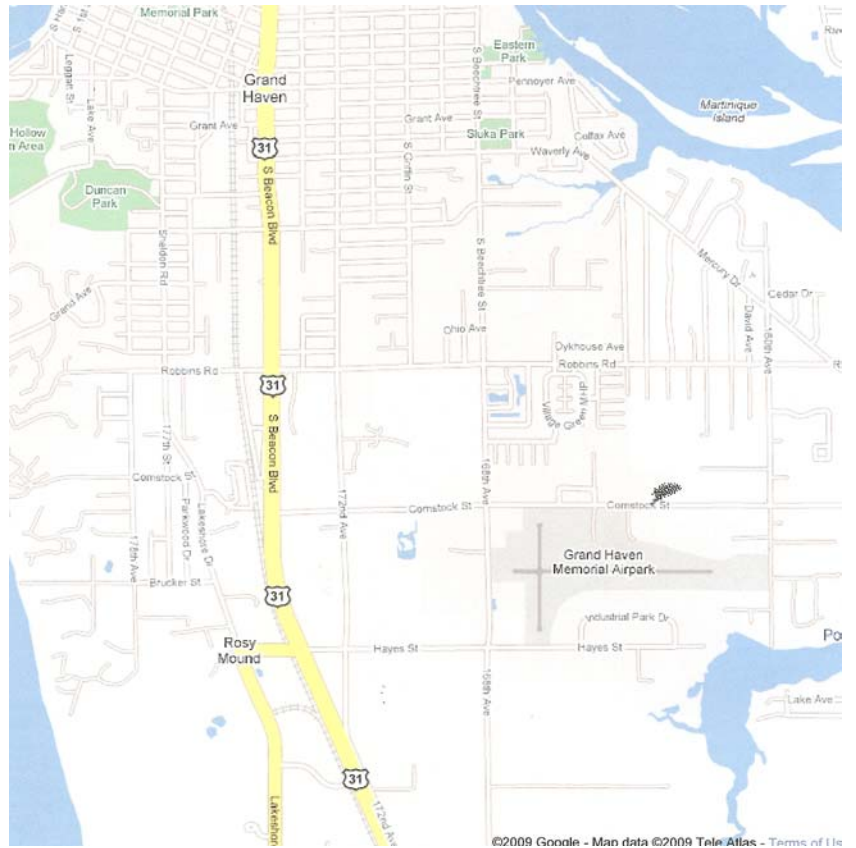
APRIL 8, 2009 PDM....

...Continued from Page 1...

VENUE: NetShape International LLC
16344 Comstock Street, Grand Haven

DIRECTIONS:
From the East: Take Westbound I-96 to the M-104/Spring Lake/Grand Haven Exit and proceed on M-104 that will turn into Savidge St. Follow M-104 to US-31 South and merge onto US-31 South. Take US-31 southbound to Comstock Street and turn LEFT (east) onto Comstock St.

From the North & South: Take US-31 to Grand Haven. US-31 to Comstock Street and turn EAST onto Comstock Street.



2008-2009 Grand Rapids Chapter Events

Day/Date/Time	Event	Speaker/ Presentation
April 8, 2009 Wednesday 6:00 p.m.	Professional Development Meeting	NetShape Corporation Plant Tour
May 13, 2009	Professional Development Meeting	Randy Gilbert, Director of North American Logistics and Global Security, Wolverine Worldwide Inc., “C-TPAT, 10+2 and Managing Risk”

**APICS-GRAND RAPIDS CHAPTER GOLF OUTING
WEDNESDAY, JUNE 3, 2009—SAVE THE DATE
THORNAPPLE POINTE GOLF COURSE**

JOB SEARCH ENDURANCE

Undoubtedly, this is the toughest year on record to land a new job. Reaching your career goal will take courage and nerves of steel. Are you up to the challenge? Here are three tips for job-search endurance that will keep you on the right track toward your employment goal:

1. **Keep your career goal realistic:** This is not the time to strike out in a risky career direction. Following your heart toward a career in which you have little qualifications could yield months of frustration as you find yourself competing against legions of candidates far more qualified. Unless you are in the position to hold out for a very long job search, concentrate on positions where you are best qualified.
2. **Realize it will take longer to land your next position:** If you've never experienced a lengthy job search, set your expectations out several months and practice patience. You will apply for many positions as the perfect candidate, and get no response. Expect that. You will conduct perfect interviews and hear nothing back. Expect that as well. Just remember that eventually the right company with the right job at the right time will come your way if you stay calm and focused and don't let discouragement keep you from moving forward. Just keep with it.
3. **Write a better resume than your competition:** Less jobs and more applicants equals extremely high competition. The quality of your resume has never been more important. For the best possible resume, keep these guidelines in mind:
 - Focus your resume, avoid a one-size-fits-all resume.
 - Showcase your best information in the top half of page one.
 - Include accomplishments that illustrate your ability to solve today's business challenges.
4. **Sharpen your interview skills:** With employers interviewing only the best of the best, when you are chosen to interview be sure you are your competitive best. You CANNOT "just wing" an interview and expect to be called back for a second. Today it takes solid interview strategy to earn a second round of interviews. Interview books are helpful, but they usually fall short of teaching you how to read the interviewer's mind to understand his/her hiring motivations. A study in the art of selling is more effective to achieve great interview performance. A few basic selling strategies include:
 - Asking the right questions to understand the interviewer's "hot button" motivations.
 - Formulate answers around the interviewer's motivations.
 - Know your accomplishments well enough to weave them effectively through your interview to achieve top candidate status.

Throughout 2009, the best jobs will go to those who preserve and stay focused. Keeping your expectations and goals realistic will help prevent the emotional ups and downs. Prepare for your job search as if you were competing in a marathon. With patience, endurance and skill you will win your next job.

Deborah Walker, CCMC, is a career coach helping job seekers compete in the toughest job markets. Learn more about Deborah Walker, Career Coach, at: www.AlphaAdvantage.com



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Advancing Productivity, Innovation and Competitive Success.....



The Association for
Operations Management

*Advancing Productivity,
Innovation and
Competitive Success....*

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We're on the Web!
www.apics-gr.org



2008/09 APICS-Grand Rapids

Board of Directors

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