

TOPICS



The Association for Operations Management

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WEDNESDAY, MARCH 12, 2008 PROFESSIONAL DEVELOPMENT MEETING

APICS-Grand Rapids Chapter presents its Wednesday, March 12th Professional Development Meeting with Dr. Ali Metwalli and his presentation: **"Business Ethics in Today's World"** at the **Grand Rapids Elks Lodge/The Highlands** (2715 Leonard NW, Grand Rapids beginning at 6:00 p.m.

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5TH ANNUAL MIDWEST SUPPLY CHAIN MANAGEMENT CONFERENCE WEDNESDAY, MARCH 19, 2008

8:00 am to 5:00 pm

Steelcase Learning Center, Grand Rapids

Integrated Supply Chain Management: The Next Frontier: The 5th Annual Midwest Supply Chain Management Conference is a comprehensive supply chain management education and networking event. This year's conference will include leaders from industry, consulting and academia who will share practical experiences in the areas of supply chain excellence, growth and innovation, risk mitigation and people.

WHO SHOULD ATTEND? Executives, managers and other individuals interested in learning more about integrated supply chain management strategies and how they can be deployed to enhance the overall competitiveness of a business. Individuals with responsibility for product design/engineering, procurement/sourcing, manufacturing/operations, distribution/logistics, customer demand management, human resources and information technology will benefit from attending this conference.

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*March 11th
Strategic
Management of
Resources*

*March 27th Basics
of Supply Chain
Management*

*Class Details
on
Page 3....*

PRESIDENT'S MESSAGE....

Thank you to everyone who participated in the February event with speaker presentation by Bob Barba on business etiquette. We received many positive comments on the need to brush up and reacquaint ourselves with business etiquette after learning various habits throughout the years. Our sincere apologies to those in attendance as the food service portion of the evening was not up to our normal APICS standards. Be assured we are addressing the situation and expect a much improved March dinner meeting.

Our March event brings in Dr. Ali

Metwalli from Western Michigan University's MBA program. He will cover the topic of ethics in today's business world. Ethics means different things to different people, some being very situational. Our speaker will clarify common ethical decisions facing businesses today. It will be interesting to see how split the audience will be on some topics! This is guaranteed to be an exciting night of debate for all in attendance!

Later in March brings our annual Supply Chain Conference and Exposition. This March 19 event will be held at Steelcase University and will kick off at 8:15 with keynote speaker Robert Monczka on future looking sourcing and supply issues. Please join us for a day filled with supply chain topics to suit every appetite!

Sarah Cooper, CPIM
APICS-GR Chapter
President 07/08

MARCH 12TH PDM CONTINUED....

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Dr. Ali M. Metwalli was born in Egypt and received his Bachelor degree in Commerce from Cairo University. He has a M.B.A. degree from Siena College in New York State and he earned his Ph.D. in Business Administration from St. Louis University in Missouri. He moved to Grand Rapids in 1980 to teach for Western Michigan University and served as Director of the MBA program in Grand Rapids campus from 1985 until the end of 1999. He continues to teach at WMU, do research, and consult independently.

AGENDA:

5:00 p.m. Hospitality/Registration

6:00 p.m. Dinner (Entrée selections: Slow Roasted Beef, Chicken Cordon Bleu or Vegetarian Entrée)

7:00 p.m. "Business Ethics in Today's World"

COST:

\$25.00 APICS Members

\$35.00 Non-Members

\$15.00 Full-time Students

NEW VENUE:

The event will be hosted at the **Grand Rapids Elks Lodge/The Highlands** located at 2715 Leonard NW, Grand Rapids. (Directions: I-196 to Michigan Ave. WESTbound exit—exit will merge you onto Westbound Michigan and proceed to 1st traffic light (Covell). Turn RIGHT onto Covell (heading north) to Leonard. Turn LEFT onto Leonard, go past first traffic light (Oakleigh). The Grand Rapids Elks/Highlands is on the RIGHT side of Leonard between Oakleigh and Collindale—2715 Leonard NW.

REGISTRATION:

- Online at www.apics-gr.org (Click on Events) or Email to: Apicswestmi@aol.com

2007/2008 PUBLIC EDUCATION

APICS-Grand Rapids Chapter has established the 2007/08 Public Education Class Schedule. Mark your calendar for the upcoming program year!

CLASS	DATES/ Number of Weeks	TIME	MEMBER COST	NON-MEMBER COST	VENUE
Strategic Management of Resources (NOTE Class Dates)	* Classes held: March 11, 17, 27 April 3, 14, 24 May 1, 8, 15 *	6:00— 9:00 p.m.	\$515.00	\$620.00	Pinnacle Center, Hudsonville
Basics of Supply Chain Management	Thursday, March 27— May 29, 2008 (9 weeks)	6:00— 9:00 p.m.	\$625.00	\$700.00	Pinnacle Center, Hudsonville
Detailed Scheduling and Planning	Mondays, April 14— June 16, 2008 (9 weeks)	6:00— 9:00 p.m.	\$515.00	\$620.00	Pinnacle Center, Hudsonville

**To Register for any of the courses listed above, visit the Chapter's web site at: www.apics-gr.org
Or email to: Apicswestmi@aol.com.**

MARCH 19TH MIDWEST CONFERENCE...

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CONFERENCE STRUCTURE:

7:00 a.m. Registration / Continental Breakfast

8:00 a.m. Welcome / Conference Overview

8:15 a.m. Opening Keynote: "Emerging Sourcing and Supply Strategies: The Decade Ahead" presented by Robert M. Monczka, Ph.D.

9:30 a.m. Concurrent Track Sessions begin—4 tracks being offered in the areas of Supply Chain Excellence, Growth and Innovation, Risk Mitigation and People.

11:45 a.m. Lunch

12:30 p.m. Concurrent Track Sessions.

3:00 p.m. Closing Keynote: "Supply Chain Leadership" presented by Lt. Gen. Gus Pagonis

4:00 p.m. Conference Wrap-Up

COMPLETE pdf brochure may be downloaded or printed by visiting the Chapter's web site at: www.apics-gr.org and click on "Seminars".

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MARCH 19TH MIDWEST CONFERENCE....

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COST:

\$350.00 Regular Registration

\$100.00 Student Cost

- Registration fees will NOT be refunded for cancellations after March 12, 2008 *

REGISTRATION:

On-line at: <http://www.apics-gr.org> (registration form is also available online)

Fax: 510-880-7315

- *Please include your track sessions with your registration **

VENUE:

Steelcase University is located on the northeast corner of 44th Street and Eastern Ave.

From US-131 exit off of 44th Street and proceed eastbound on 44th Street. Proceed PAST Eastern Ave. and past the first U-turn—take the SECOND U-turn on 44th Street to head westbound on 44th Street and enter in the FIRST drive on your RIGHT.

/From I-96: exit off WESTBOUND 28th Street to Patterson Avenue and turn LEFT onto Patterson. Take Patterson to 44th Street and turn RIGHT onto 44th Street, just past Kalamazoo Avenue on your RIGHT will be Steelcase University, if you come to Eastern Ave., turn right onto Eastern and enter at first drive on your RIGHT.

From M-6: exit off at Kalamazoo Ave. and proceed NORTH (turn LEFT) on Kalamazoo Ave. Proceed down Kalamazoo Ave. and follow the WESTBOUND 44th Street signs. Once on WESTbound 44th Street, entrance is on your RIGHT, if you come to Eastern Ave., turn right onto Eastern and enter at first drive on your RIGHT.

Sponsoring Organizations:

- ***APICS-Grand Rapids Chapter***
- ***BROAD School—Michigan State University***
- ***CSCMP Western Michigan Roundtable***
- ***NAPM-Greater Grand Rapids Affiliate of ISM***
- ***Supply Chain Council of West Michigan***
 - ***The Right Place, Inc. / MMTC***
 - ***Western Michigan University***

2007/08-EVENT SCHEDULE

The APICS-Grand Rapids Chapter is proud to announce their line-up for the upcoming program year.

DATE	VENUE/LOCATION	SPEAKER	TOPIC/PRESENTATION
March 12, 2008	Elks Lodge/The Highlands	Dr. Ali Metwalli	Business Ethics in Today's World
March 19, 2008	Steelcase University	5th Annual Midwest Supply Chain Management Conference	Full-day Conference
April 7, 2008 (Monday)	McGuire's Resort, Cadillac	Dr. Steven Melnyk	SCM 201 and Beyond Abstract
April 16, 2008	University Club	TBA	Joint Meeting with CSCMP
May 14, 2008	Elks Lodge	Bill Guest	Metrics—What and How You Should be Using Them
June 2, 2008	The Meadows/Grand Valley State University	Annual Golf Outing	NAPM-GGR and IMA-GR Chapters will also join in the day of camaraderie.

Strategic Partners....

APICS-Grand Rapids Chapter would like to welcome **Ultimate Solutions, LLC** as a Strategic Partner of the Chapter and thank them for their support...

Ultimate Solutions, LLC

1183 E. Laketon Ave., Muskegon, MI 49442 Phone: (231) 722-1560

Email: info@ussorting.com Fax: (231) 722-1562

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MEMBERSHIP DUES UPDATE....

Dear APICS Members:

Effective April 1, 2008, there will be a change in your yearly APICS membership dues. Currently, your Grand Rapids Chapter fee is \$45 and APICS Association fee is \$110 for a total yearly membership fee of \$155. After April 1, 2008, your Chapter dues will increase to \$50 and Association fees will increase to \$150 for a total yearly membership fee of \$200. Below is a “quick glance” at the 2008 and 2007 dues costs:

2007 (until March 31, 2008)

Association Dues: \$110

Chapter Dues: \$45

TOTAL: \$155

2008 (effective April 1, 2008):

Association Dues: \$150

Chapter Dues: \$50

TOTAL: \$200

Throughout the past year, APICS Association has been reviewing the dues structure and many efforts have been made to provide consistency across Chapters nationwide. This will eliminate price shopping between chapters and encourage previous “members at large” to select and join a local chapter that fits their needs.

The dues increase is not only to create consistency between chapters, but also to enhance member value. New in 2008 is access to Aberdeen Resources (a major online research depository, visit their web site at: www.aberdeen.com). As part of the membership you will also receive discounts to the American Management Association. This will include member pricing and access to public seminars and web site usage and provide you with valuable managerial and business content.

Within the APICS camp will be new course offerings in ‘Global Sourcing’ and ‘Finance for Operations Managers’. Additionally, there will be yearly upgrades to CPIM and CSCP to keep course content valid. There will be an increase in the number of webinars offered to our membership with expanded offerings. Development experts assisting with resume writing, career transition, and professional development will lead a specific ‘Career Development’ webinar. The APICS website will undergo new design adding advanced capabilities and functionality. The APICS Magazine will soon be offered digitally for faster delivery to all members. Publishing will begin on the P&IM journal to include 4 issues annually.

APICS staff, previously located in Alexandria, VA will now be within our own District for support. This will take place by June of 2008. This will allow for improved communication, authority, access, and accountability. This support for the local chapter will be a positive step forward.

There are no plans to change membership fees for academic, student, and international associates at this time.

If you have any questions regarding the new membership dues listed above, please contact either:

Megan Lawe, APICS-GR Membership Director
mlawe@skytron.us

Sarah Cooper, CPIM APICS-GR President
Sarah.Cooper@gfs.com



The Association for
Operations Management

*Advancing Productivity,
Innovation and
Competitive Success....*

APICS-Grand Rapids Chapter
PO Box 230256
Grand Rapids MI 49523-0256

We're on the Web!
www.apics-gr.org



2007/08 APICS-Grand Rapids Board of Directors

Name/Position	Company	E-address	Phone Number
Sarah Cooper, CPIM President	Gordon Food Service	scooper@gfs.com	(616) 717-4606
Denise Whittington President Elect	CompX Durislide	dwhittington@compX.com	(616) 826-9761
Mark Rokos VP of Finance	Hydro Aluminum Technology Center of North America	Mark_rokos@hotmail.com	(616) 396-6591 Ext 264
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